



Sellers Funding

2021

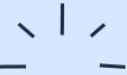
Amazon Prime Day Inventory Cut-Off Deadlines

Avoid stockouts during Amazon Prime Day. We've listed all the important dates FBA sellers should follow to make sure any new inventory reaches fulfillment centers on time along with insights on how to prepare for the biggest event on Amazon.





MAY



MONDAY

TUESDAY



WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

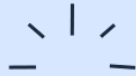
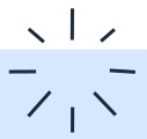
SUNDAY

26	27	28	29	30	AMAZON PRO TIP 1 You should start your marketing for Amazon Prime Day to build excitement. The sooner the better.	2
3	4	SellersFunding Solution 5 Daily Advance - Don't wait on marketplace payouts. Get your funds from sales the next day, every day. Multicurrency funding available for USD, CAD, GBP and Euro.	6	7	8	9
AMAZON PRO TIP 10 Use Amazon Coupons Let customers know you're offering discounted Prime Day prices.	11	12	13	SellersFunding Solution 14 Working Capital - Pre-qualify for up to \$1 Million, so you'll have the free flowing cash to grow your business.	15	16
17	AMAZON PRO TIP 18 Offer Lightning Deals It's a good way to make your product more visible during the event	19	20	21	SellersFunding Solution 22 Business Card - The fastest way to use your money to pay expenses, suppliers or however you like. No fees and 1% cashback on all purchases.	23
24	AMAZON PRO TIP 25 Optimize your listings Make sure your product listing is as attractive as possible to clinch those conversions.	26	27	AMAZON PRO TIP 28 Boost your marketing strategy - boost your brand on and off Amazon so customers have more avenues to find your content.	29	30  India - Inventory should be in fulfillment center
 31 U.S. and Canada - Inventory should be in fulfillment center	1	2	3	4	5	6





JUNE



MONDAY

TUESDAY

WEDNESDAY

THURSDAY


FRIDAY

SATURDAY

SUNDAY

31

1



Australia and Mexico
Inventory should be in fulfillment center

2


3

4

SellersFunding Solutions Digital Wallet - receive revenue, pay suppliers and more in up to 37 currencies - all from one account.


5

6



U.K., Germany, France, Italy, Spain, the Netherlands, and Turkey
Inventory should be in fulfillment center

7



U.A.E. and Saudi Arabia
Inventory should be in fulfillment center

8

9

10

AMAZON PRO TIP
Turn off campaigns that are underperforming and boost campaigns that are doing well.



11

12

13



Japan
Inventory should be in fulfillment center

14

15

16

17

18

AMAZON PRO TIP
Keep Optimizing and Testing - maximize your listing's conversion potential.



19


20

21

22

23

Don't forget!
SellersFunding is here to help you grow and succeed. Contact us for all your financial service needs.



24

25

26

27

28

29

30

1

2

3

4

